

SoftSheen-Carson
My Style, My Way Tour

Total Time: 1:00
Melinda Bowens, Producer

ANNOUNCER: HEALTHY HAIR IS TAKING A ROAD TRIP! SOFTSHEEN-CARSON

MY STYLE, MY WAY TOUR IS COMING TO THE ATLANTA CIVIC CENTER

DECEMBER 22. THE TOUR WILL INCLUDE BEAUTY MAKEOVERS, HAIR

DIAGNOSIS, STYLE TRANSFORMATION AND FREE PRODUCT SAMPLES.

PRESIDENT OF SOFTSHEEN-CARSON CANDACE SHEFFIELD MATTHEWS

EXPLAINS THE TOUR. CANDACE SHEFFIELD MATTHEWS:

MATTHEWS: “This tour is extremely important to us. By taking our products to the people, a completely new market is reached and a different public gets the chance to experience SoftSheen-Carson.”

ANNOUNCER: THE TOUR ALSO LAUNCHES THE COMPANY’S NEWEST LINE OF

OPTIMUM CARE PRODUCTS. SOFTSHEEN-CARSON IS CURRENTLY THE

LEADING ETHNIC HAIR-CARE SUPPLIER IN THE COUNTRY, PROVIDING 18

PRODUCT LINES. FOR MORE INFORMATION REGARDING THE TOUR VISIT

WWW.MYSTYLEMYWAYTOUR.COM, AGAIN, THE WEBSITE IS

WWW.MYSTYLEMYWAYTOUR.COM.